

# KGLP Community Advisory Board (CAB)

## Meeting Minutes

December 14, 2016

The meeting of the CAB was held on Wednesday, December 14, 2016 at Noon, at the Work in Beauty House, 113 E. Logan Ave., Gallup, NM 87301.

In attendance: CAB members Be Sargent, L. D. Lovett, Millie Dunning, Toni Neff, Lorelei Kay, Sam Pemberton, Carolyn Milligan, KGLP show host Yolanda Travers, and KGLP Station Manager Rachel Kaub,

Body present nominated Millie Dunning as Chair for this meeting; Lorelei Kay took minutes.

- Reviewed the survey completed on-line by CAB members and compiled by Rachel on Nov. 2, 2016 with an eye to giving direction for any new action—being careful not to overwhelm Rachel!
- New weather reports/school closure announcements are getting positive feedback.
- Listener count determined by 10% of listeners who donate—for KGLP this is about 300, so we probably have about 3,000 listeners, weekly. Some of our listeners are quite far away (Ohio, Hawaii, etc.) Many people seem to think public radio is “free.” We get 100+ hits/week on-line, 5 or more people each day calling in to listen.
- Recruit local student volunteers: they help for 1-2 years, but when they graduate we lose them. Have one student now, plus other community volunteers. Students in the course Rachel offers do get air time practice, in balance with listeners being able to understand them. Room for 4-5 students at a time. Recruitment—on air, at campus, to high schools (which changes when staffing changes/faculty interest), through school counselors; need a variety of voices. Rachel will add this focus to the Journey ad. Would be good to look to an intern with knowledge and experience. L.D. Lovett offered to look into workforce training. Be suggested they work on a program that could be broadcast or PODCAST. Possible collaboration with Navajo Broadcast Services, i.e., Flora Benn.
- Does Rachel have a competent back-up? To a certain degree. We do have a person retained for \$600/year who can operate the automation system from Albuquerque. A \$270/month retainer is being paid to Millennium Media for an engineer but he is unpaid for our work and hasn't done anything much at the studio for the past two years (though he has maintained the transmitter.) Can we get the MOU changed to bill us when we need his help? Why hasn't one of the Board members taken this up?
- Rachel's biggest frustration is dealing with problems, like repairs. Engineering issues she is handling now take her time away from station management.
- KGLP Promotion: Hospital streaming, new teacher orientation (August), speech classes.
- Volunteer recognition—can we put together a “thank you” once a year. Ask local businesses to give gift certificates—“this is free” advertising.
- Our biggest issue is SUSTAINABILITY—which means not only programming that connects to community but our ability to be known.

- ByLaws, Policies, etc. The station was commended for their preparation of the policies and procedures. 'General Manager' and 'Station Manager' are both used. Wording needs to be consistent.

Priorities – The CAB recommendations are as follows:

1. Engineering MOU renegotiation.
2. Additional person to help/be trained.
3. Student outreach.

Meeting dates for 2017 were discussed. Rachel suggested we hold meetings following or close to UNM graduations. The first week of May and December were decided upon but no exact dates set.

Meeting Adjourned