

KGLP COMMUNITY ADVISORY COUNCIL

Meeting – June 7, 2017

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The KGLP Community Advisory Council met on Wednesday, June 7, 2017 at Noon at the Work in Beauty House. Rachel welcomed everyone and thanked Be for the use of the House.

Present: L.D. Lovett, Be Sargent, Antoinette Neff, Lorelei Kay, Sam Pemberton, Carolyn Milligan, Millie Dunning, Rachel Kaub (KGLP General Manager)

- L. D. Lovett was nominated as Chair for this meeting. Millie took notes.
- The minutes of the last meeting (December 14, 2016) were reviewed.
- Rachel brought up the application for renewal of the KGLP License. The last renewal was impacted by the fine against KGLP for improper upkeep of the Public File. KGLP was awarded a four year license at that time instead of the usual eight year period. The current renewal will be for the remaining four-year period of the license. The next renewal will then be for the whole eight-year license. Members can write to their congressmen and senators in support of the station.
- Fundraising was discussed. Rachel explained the current policy of more low-key fundraising which will continue until the end of July. Lorelei asked if we know the size of KGLP's audience. Rachel explained that most stations use the 10% rule which is that usually 10% of the listeners donate so KGLP should have between 2,000 and 3,000 listeners per week. There is a link on KGLP.org that discusses options. Polling agencies such as Arbitron are not effective in rural areas such as ours.
- Sam said that the signal and quality of KGLP has been better since Rachel has been there. Signal coverage was discussed. Rachel said that KNIZ 90.1 FM is still operating and there is some cooperation with them.
- Our rental space on Gibson Peak was discussed. The road has been washed out so access is very limited. Rachel doesn't expect any quick action from the BIA to repair the road.
- The new Director of UNM will be Dr. Jerry Dominguez. Rachel will touch base with him when he is available. He will be ex-officio on the KGLP Board as stated in the By-Laws.
- Rachel was asked to explain the procedure for donating a car to KGLP. After the car evaluation, KGLP is given 60% to 70% of the amount. KGLP received a check for \$11,000 for a recent donation.
- Because of this large donation, Rachel and Ray Calderone, Board President, will be able to attend an NFCB conference in Denver; It has been a decade since KGLP last attended an NFCB conference.

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The priorities set at the last meeting were discussed, as follows:

1. The MOU with Millennium Media: Ray Calderon is negotiating to set up a separate agreement with the engineer where he will be paid directly by KGLP for work done on our behalf.
2. Rachel is not pursuing an intern at the present time. She has two part-time assistants who work 20 hrs. a week.
3. UNMG is considering the viability of a media arts program here. Dr. Stone at the main campus has consulted on options for establishing classes that might even include KGLP staff such as Rachel.
4. Outreach – The Facebook page currently has about 50 regular readers. Programming and emergency notices are posted on Facebook. Sam discussed the web page.
5. Tom Funk will be hosting a service with music at the Presbyterian Church on June 18th. Rachel consulted on equipment.

Meeting Adjourned