

KGLP COMMUNITY ADVISORY COUNCIL

Meeting – November 8, 2017

The KGLP Community Advisory Council (CAB) met at noon on Wednesday, November 8, 2017 at the Work in Beauty House, in Gallup, NM. Be Sargent was thanked for hosting the meeting. Mildred Dunning recorded notes of the meeting.

Present: Be Sargent, Antoinette Neff, Sam Pemberton, Mildred Dunning, Rachel Kaub (KGLP General Manager) and Dr. Terrence Sloan

Absent: L.D. Lovett, Lorelei Kay, and Carolyn Milligan

Rachel reported on the following:

- The station is in a good position for another year. The license renewal was granted for four years, until October 1, 2021. The gathering of documentation for the next renewal will start earlier in 2021.
- There was a good Spring fundraiser including the donation of a car which raised \$11,000 for KGLP. Fall fundraising is continuing the low-key approach without on-air soliciting. It has been successful so far with donations over \$10,000. A few pledges and donations have come in by phone. Several more continuing donations were received which are deducted monthly from the donor's account.
- Because of the large car donation, Rachel and Ray Calderone (Board President) were able to attend the NFCB Conference in Denver. They had a chance to share KGLP's attributes and met other station managers, including the one from Tuba City. He informed Rachel about an engineer in Phoenix. Rachel was able to reach him upon her return and made arrangements for him to come to Gallup. He was able to reorganize and fix equipment at the tower resulting in a lowering of the temperature in the building by an average of between 70°F and 75°F versus the 105°F that it had been running at. Rachel estimates that will save the station around \$2,000+/year in electricity costs and possibly preserve the equipment. The signal is now stronger with fewer dropouts. The engineer charges \$3,000 per visit which will be offset by the savings. He might be asked to make a return visit to install some equipment. The road to the tower has been graded but no other improvements have been made.
- KGLP is continuing to pursue an independent engineering contract with Keith Desautels current engineer for Millennium Media.
- Ramah would like KGLP to expand our signal to include Ramah. This would also cover El Morrow, Zuni, Pinehill and Candy Kitchen. Several issues would need solving for this to happen. It would cost \$20,000 to add an additional translator and clearance by the FCC would be required.

- As of March 2018 the entire public file will be online including the web site, PDF's, etc.

Discussions by members:

- Sam stated that he considers KGLP to be eclectic but some people think it is too Liberal. It should be a balance between the two.
- Weather Reports – most people like them. Weather & News delivered via Dropbox for air.
- Other FM stations in the area – KNIZ, 90.1 FM, and KANW, 88.1, the latter plays Rancheros ("New Mexican music" but the repeater's signal isn't clear. No collaboration with the Zuni station.
- Cancellation of Native American show (NNRN) – Flora Benn not doing any radio, just TV.
- Terry Sloan asked about the number of KGLP listeners – Arbitron is not available in rural areas. Number is estimated using donors as a basis, at around 2,000 to 3,000 weekly.
- New UNM Director – Rachel will request a meeting with Dr. Malm. The MOU with UNM needs to be updated. He will be an ex-officio of the Board of Directors whether or not he attends meetings.
- Audio Now is a call-to-listen service at no cost. Their new number is listed on the bumper sticker. FAX is seldom used. There was discussion of options for adding local listening #.
- Retirements and show host changes: Replacements for Lester Kein's shows have been found, including Calvin Gleason, Barry Klopfer, and Kathleen Norton. Ron Donkersloot is doing a Thursday night Jazz show. Strider is continuing to pre-record most of his shows since he no longer lives in Gallup.

Meeting adjourned at approximately 1:40pm